




OBJECTIVE

As an art director, production designer, business owner, and advocate for women my work has always been directed by my drive to learn and do more. Now that I know my passions and strengths I want to use that drive to shape and deliver sustainable, ethical design solutions at a range of scales.

FOLLOW ME

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EDUCATION

New College of Florida

Bachelor of Arts in Fine Art & Humanities
Minor in Psychology
Honors College of the Florida University System

Fashion Institute of Technology

Associates of Applied Science in Accessory Design

TEACHING ENGAGEMENTS

Studio Arts

2012-2015

Education for Entertainment Creatives, Los Angeles CA
Illustrator I: Exploring Adobe Illustrator and Vector Illustrations
Illustrator II: Practical Applications & Applied Design

Wapa di Ume

2015

Bali, Indonesia
Adobe Illustrator Alchemy

Hubud

2015

Bali, Indonesia
Visual Communication for the 21 Century

Paradiso

2015

Bali, Indonesia
How to Take Your Dreams into Production

FREELANCE DESIGN

2007-
Present

NikiAzevedo.com Freelance Accessory Designer

As a fashion and accessory designer for brands including Tory Burch, Calvin Klein and Karl Lagerfeld I have stepped into many roles. Working with overseas production partners, I have developed over 175 million dollars of product for a range of customer profiles. Beyond the development of a brand, key skills that enable my successful delivery of designer goods includes:

- Creation of cost sheets, technical design, and factory specifications
- Render sketches using Adobe Illustrator and Photoshop and hand sketching
- Develop original concepts and build lines within branding identities
- Develop and correct samples, pattern making, hardware development and casting
- Trend shopping and market forecast research

Freelance Clients

Tory Burch
Calvin Klein Jeans
Karl Lagerfeld
Vera Wang
Michele Handbags
Tommy Hilfiger
Steve Madden
Target

Betsy Johnson
Liz Clairborne
Gap
Nada Sawaya
Coldwater Creek
Payless Shoes
Nine & Company
Walmart

PROFESSIONAL ASSOCIATIONS

Art Director's Guild
IATSE 800

Art Director's Guild
North East Representative

New York Women in
Film and Television

CLIENTS



TORY BURCH

Calvin Klein



KARL LAGERFELD

DAVID
YURMAN



MUSIC TELEVISION

EveryDay
with Rachael Ray

VERA WANG

TOMMY

HILFINGER



Christian Dior

EXPERIENCE

**2015-
Present**
June-Aug

Seeds of Change

Founder/Owner

Bali, Indonesia

At Seeds of Change, we sell Mala but our purpose and vision is sharing mindful living practices. Our products bring awareness into what we consume, from the impact it has on the environment to the quality of life of the makers. It is my ongoing mission to see the women of the village, Ubud, empowered through fostering entrepreneurship and forming partnerships as their cultural roles are quickly shifting. The company began with a team of 8 women and profits went to support a school for children with special needs. Seeds of change is a business with purpose.

- Develop solid knowledge of e-commerce best practices as well as Wordpress Web development
- Design and launch a product line, implement brand vision
- Market research, retail and wholesale sales strategy, direct social media
- International travel and sample development

**2014-
2015**

Beau + Arrow

Owner/Operator

New York, NY

My first accessories business worked to fill a need in the market place for a for safe conceal carry handbags for women, an unserved growing demographic. While I am horrified by gun violence in the United States, serious injuries to children resulting from improperly stored firearms required a technical solution major suppliers failed to develop. Understanding the customers needs and aesthetic allowed for a safe solution with uncompromised style.

- Went from concept to fully branded first prototype in under 3 months
- Develop a sales projection, style guide, and branding based on a specific demographic
- Coordinate brand image and supervise creative team developing e-commerce site
- Deliver a fully incorporated business retailing goods less then 6 months from original concept

**2007-
2008**

Carlos Santana, Fortuna Valentino, Gramercy Designs

Designer/Production Manager

New York, NY

Product designers can be torn by the tension between meticulously shaping a vision and actually delivering a product, project, or solution. Working at a range of scales and across a range of disciplines has allowed me to turn a good idea into reality. As a product designer for Carlos Santana, I did whatever it takes to create great products, this includes:

- Travel to China factories to oversee design, and production;
- Branding and marketing efforts for the launch of two handbag licenses;
- Design of technical components, materials sourcing, and hardware design;
- Development of organizational systems
- Design of development/production, including coordinate product order processing, goods testing and international shipment and delivery.

2007
Jan-October

ES Originals Footwear

Designer Men's and Children's

New York, NY

Accessory design is all about attention to detail, the smallest errors can have a great impact on margin. As such, working for ES Originals enhanced my expertise at using design thinking principles to anticipate and avoid costly mistakes. By accompanying this practical expertise with market-driven assessment of style and tread allowed for the success of our lines. Skills that enable the adherence to these principles include:

- Rendering hand illustrations, develop digital sketches using Illustrator and Photoshop;
- Research trends, develop branding and facilitate line building;
- Coordinated production and overseas sample development.

**2004-
2007**

Burrow, Designer Collective

Owner/Operator

New York, NY

The passion to create is also what drove me conceive and establish a designer collective retail boutique - Burrow. The process of moving a concept to a retail space required me to both lead and be able to do anything, fill any role, make hard decisions when no one else can. Ownership requires investment, brand-building, marketing, wholesale development, production, finance and accounting. Burrow allowed me to employ these skills:


- Oversight of merchandise and brand retail space, and selection of rotating roster of designers;
- Securing press and drafting releases, both local and national;
- Supervision of managers and staff;
- Creation of operational procedures ensuring smooth day-to-day activities and financial discipline.

SKILLS

SOFTWARE

AI	ADOBE ILLUSTRATOR	★
MS	MICROSOFT OFFICE	★
PS	ADOBE PHOTOSHOP	★

MANAGEMENT

	ACCESSORY DESIGN	★
	BUSINESS DEVELOPMENT	★
	LOGISTICS	★
	FILM PRODUCTION	★

LANGUAGES

5 English ●●●●●

2 ASL ●●●●●

1 Indonesian ●●●●●

3 Spanish ●●●●●

FILMOGRAPHY

NicoleAzevedo.com

Production Designer

2019 Hannah's Little Secret
2018 Pretty Dead
2014 Danny and the Wild Bunch
2013 Channeling
2011 Axe: Dircathlon
2010 Ghostfacers
2010 Finding Virginia

Art Department

2013 He's Way More Famous Than You
2011 Golden Age of Hustlers

Costume Designer

2019 Pretty Dead
2011 Axe: Dircathlon
2010 Ghostfacers
2009 Finding Virginia
2004 Philistines

Production Assistant

2009 People's Choice Awards
2009 MTV Movie Awards

STYLIST


Assistant Props

Everyday With Rachel Ray	GQ
Self	Origins
Men's Journal	Talbot's
People Magazine	La Perla
Prevention	David Yurman
Real Simple	Tumi
Dillard's	Stuart Weitzman
Nike	Christina Dior

VOLUNTEER POSITIONS

2019	Georgia State Parks Park Host	Savannah, GA
2016	Bali Animal Welfare Association Dog Fosterer	Bali, Indonesia
2014	Art Directors Guild IATSE 800 Northeast Regional Representative	New York, NY
2010	Brooklyn Badass Dog Rescue Dog Fosterer	New York, NY
2002	Haim Chanin Gallery Gallery Operations Intern	New York, NY
2000	Graphicstudio at University of South Florida Printmaking and Sculpture Fabrication Intern	Tampa, FL
1999	Scarfone/Hartley Galleries, University of Tampa Student Assistant	Tampa, FL
1998	Brevard Museum of Arts & Sciences Public Affairs and Special Events Intern	Melbourne, FL

Online:

 Inspired-Designer.com

 nikiazevedo.com

 nicoleazevedo.com